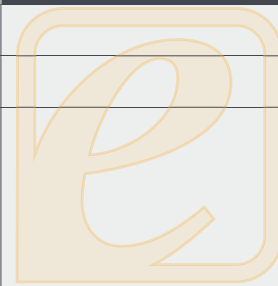





2010 EDITORIAL & ADVERTISING CALENDAR

Print-Media	January	February	March	Industry Master	April	May	
Issue Close Date	November 18, 2009	December 16, 2009	January 19, 2010	10% off Early-Bird Deadline is December 11! February 12, 2010	February 19, 2010	March 17, 2010	
Special Emphasis		Corporate/Product Profiles		Annual Directory (see page 7)	PTXi/Powder Show Preview	PTXi/Powder Show Issue	
Issue Focus	Pneumatic Conveying	Drying & Evaporation	Mixing & Blending	Reaching more than 40,000 dry processing engineers and managers, this is the complete guide for the dry processing and bulk solids handling market, both in print and online. 	Mechanical Conveying	Size Reduction	
Editor's Spotlight	Please contact Kevin Cronin, Editor-in-Chief by issue close date to submit editorial (kevin.cronin@cancom.com) <ul style="list-style-type: none"> • Size Reduction • Weighing • Feeders 	<ul style="list-style-type: none"> • Instrumentation • Storage • Material Handling & Transportation • Valves, Gates, & Airlocks 	<ul style="list-style-type: none"> • Bin Activators & Dischargers • Mills, Granulators, & Crushers • Bags, Bagging, & Packaging 		<ul style="list-style-type: none"> • Blowers & Fans • Dust Collection • Pneumatic Conveying 	<ul style="list-style-type: none"> • Explosion Suppression & Spark Detection Extinguishmer • Vibrators • Feeders 	
Market Showcase	• Dust Collection	• Mechanical Conveying	• Weighing & Batching			• Screening & Classifying	• Bags, Bagging & Packaging • Storage
Special Products			 <p>The Resource March Edition Contact your Account Representative for details</p>				
Value-Added Services	• Reader Connect Lead Program	<ul style="list-style-type: none"> • Corporate/Product Profiles—free with Standard Page or larger ad; free Web site showcase for fractional advertisers • Reader Connect Lead Program 	<ul style="list-style-type: none"> • Ad Performance Study • Reader Connect Lead Program 	<ul style="list-style-type: none"> • Free Enhanced Listing at www.PowderBulkSolids.com for all Industry Master space advertisers! 10% off B&W space for all Early-Bird advertisers • Reader Connect Lead Program 	<ul style="list-style-type: none"> • PTCi/Powder Show Exhibitor Highlights • Equipment Showcase for all non-exhibiting advertisers • Reader Connect Lead Program 	<ul style="list-style-type: none"> • PTCi/Powder Show Exhibitor Highlights • Equipment Showcase for non-exhibiting advertisers • Reader Connect Lead Program 	
Bonus Distribution	<ul style="list-style-type: none"> • PTX West/Westpack and PLASTECH West Feb. 9–11 Anaheim, CA 	<ul style="list-style-type: none"> • Bonus Distribution at leading industry events for six months • GEAPS exchange February 21–23 Wichita, KS 	<ul style="list-style-type: none"> • INTERPHEX April 20–22 New York, NY 	<ul style="list-style-type: none"> • Bonus Distribution at leading industry events for one year! 	<ul style="list-style-type: none"> • Powtech Germany April 27–29 • PTCi/Powder Show May 4–6 	<ul style="list-style-type: none"> • PTCi/Powder Show May 4–6 	

Editorial calendar subject to change.

Digital-Media	January	February	March	April	May
E-Update Newsletter	Jan 7	Feb 4	Mar 4	Apr 1	May 6
E-Product Showcase	Jan 21	Feb 18	Mar 18	Apr 15	May 20
Market Focus E-Newsletter	Jan 14 Dust Collection Jan 28 Mechanical Conveying Jan 28 Screening, Classifying, & Separation	Feb 11 Feeders Feb 26 Pneumatic Conveying Feb 25 Weighing	Mar 11 Size Reduction Mar 26 Bags, Bagging, & Packaging Mar 25 Pharmaceutical	Apr 8 Dust Collection Apr 22 Mechanical Conveying Apr 29 Screening, Classifying, & Separation	May 13 Feeders May 27 Pneumatic Conveying May 27 Food
PBS Weekly	Appears in readers e-boxes every week				



June	July	August	September	October	November	December
April 21, 2010	May 19, 2010	June 18, 2010	July 21, 2010	August 23, 2010	September 20, 2010	October 20, 2010
	PTXi/Powder Show Review		Corporate/Product Profiles			
<ul style="list-style-type: none"> Valves, Gates, & Airlocks Material Handling & Transportation 	Weighing	Dust Collection & Air Pollution Control	Feeders	Screening, Classifying, & Separation	<ul style="list-style-type: none"> Storage Bags, Bagging, & Packaging 	Instrumentation & Process Automation
<ul style="list-style-type: none"> Vacuum Systems & Cleaning Mixing & Blending Screening, Classifying, & Separation 	<ul style="list-style-type: none"> Level Indicators & Flow Measurement Piping, Tubing, & Couplings Bags, Bagging, & Packaging 	<ul style="list-style-type: none"> Pneumatic Conveying Particle Analysis Instrumentation & Process Control 	<ul style="list-style-type: none"> Size Reduction Material Handling & Transportation Mechanical Conveying Metal Detection & Separation 	<ul style="list-style-type: none"> Weighing Heat Exchangers Drying & Thermal Solids Processing 	<ul style="list-style-type: none"> Valves, Gates, & Airlocks Moisture Analyzers Dust Collection 	<ul style="list-style-type: none"> Sifters, Sieves, & Screens Mechanical Conveying Mixing & Blending
Instrumentation & Process Control	Size Reduction	Valves, Gates, & Airlocks	Mixing & Blending	Pneumatic Conveying	Feeders	Drying & Evaporation
	The Resource July Edition <i>Contact your Account Representative for details</i>			The Resource October Edition <i>Contact your Account Representative for details</i>	2011 Industry Calendar <i>Limited space available on a first-come basis. Contact your Account Representative for details</i>	
<ul style="list-style-type: none"> Test Facility Profiles Reader Connect Lead Program 	<ul style="list-style-type: none"> Post-PTXi/Powder Show booth photos for exhibiting advertisers Reader Connect Lead Program 	Reader Connect Lead Program	<ul style="list-style-type: none"> Corporate/Product Profiles—free with Standard Page or larger ad; free Web site showcase for fractional advertisers Reader Connect Lead Program 	Reader Connect Lead Program	Reader Connect Lead Program	<ul style="list-style-type: none"> Test Facility Profiles Reader Connect Lead Program
EastPack/PLASTECH East June 8–10, New York, NY	IFT/Process Expo July 18–20 Chicago, IL		<ul style="list-style-type: none"> Bonus Distribution at leading industry events for six months Powder & Bulk Solids Europe Lyon, France November 3–4 	<ul style="list-style-type: none"> ISA October 19–21 Houston, TX Powder & Bulk Solids Europe Lyon, France November 3–4 	<div style="border: 1px solid black; padding: 5px;"> <p>Did you Know?¹</p> <p>95% of <i>Powder/Bulk Solids'</i> readers are involved in the purchasing process.</p> </div>	

June	July	August	September	October	November	December
June 3	July 8	Aug 5	Sept 2	Oct 7	Nov 4	Dec 2
June 17	July 22	Aug 19	Sept 16	Oct 21	Nov 16	Dec 14
June 10 Size Reduction June 24 Bags, Bagging, & Packaging June 24 Instrumentation & Process Control	July 15 Dust Collection July 29 Mechanical Conveying July 29 Screening, Classifying, & Separation	Aug 12 Feeders Aug 26 Pneumatic Conveying Aug 26 Weighing	Sept 9 Size Reduction Sept 23 Bags, Bagging, & Packaging Sept 30 Instrumentation & Process Control	Oct 14 Dust Collection Oct 28 Mechanical Conveying Oct 28 Chemical	Nov 11 Feeders Nov 18 Pneumatic Conveying Nov 18 Weighing	Dec 9 Size Reduction Dec 16 Bags, Bagging, & Packaging Dec 16 Instrumentation & Process Control

Appears in readers e-boxes every week