

2008 Nutritional Outlook Editorial & Advertising Calendar

Issue Close Date	FEATURES		Ingredient Science	Manufacturing Technology	Added Value	
Jan/Feb NOV. 29, 2007	Ingredients to Watch 2008 A review of newsworthy ingredients for dietary supplements, healthy foods, and functional beverages.	Coping with the GMPs Everything you need to know about the pending regulations including product testing, ingredient requirements, and equipment needs.	Diet & Weight Loss	<ul style="list-style-type: none"> Essential Fatty Acids 	<ul style="list-style-type: none"> Liquid Processing & Blenders 	BONUS DISTRIBUTION: <ul style="list-style-type: none"> Natural Products Expo West/Supply Expo March 13–16 Anaheim Convention Center, Anaheim, CA
March JAN. 24, 2008	<ul style="list-style-type: none"> Premixes Multi-Level Marketers Report Anti-Inflammatory Products & Ingredients 	6th Annual Buyers Guide & Branded Ingredients Directory		<ul style="list-style-type: none"> Berries 	<ul style="list-style-type: none"> Capsules Bottles 	BONUS DISTRIBUTION AT 12 INDUSTRY TRADE SHOWS – FREE BRANDED INGREDIENT PROFILE
April FEB. 27, 2008	10th Anniversary Issue 	Cardiovascular Health Including antioxidants, carotenoids, CoQ10	The Diabetes Debate The latest science regarding diet's role in reducing the onset of diabetes and related disorders.	<ul style="list-style-type: none"> Probiotics 	<ul style="list-style-type: none"> Tableting Packaging Films 	BONUS DISTRIBUTION: <ul style="list-style-type: none"> SupplySide East, April 28–30 Meadowlands Convention Center, Secaucus, NJ All Things Organic, April 27–29, McCormick Place, Chicago Vitafoods International, May 6–8 Geneva, Switzerland
May MARCH 27, 2008	Cognitive Health	Working with Contract Manufacturers	Practitioners Guide to Dietary Supplements Including Bonus Digital Distribution	<ul style="list-style-type: none"> Fiber 	<ul style="list-style-type: none"> Aseptic Packaging Eco-Friendly Packaging & Technology 	FREE 30-Day Banner Ad
June APRIL 25, 2008	<ul style="list-style-type: none"> Men's and Women's Products 	<ul style="list-style-type: none"> Cosmeceuticals 	<ul style="list-style-type: none"> Medical Foods Organic Ingredients 	<ul style="list-style-type: none"> Soy 	<ul style="list-style-type: none"> Effervescent Products Labels 	BONUS DISTRIBUTION: <ul style="list-style-type: none"> IFT Annual Meeting and Food Expo June 28–July 1 New Orleans
July/August JUNE 11, 2008	<ul style="list-style-type: none"> State of the Industry Superfruits Kosher Certification 	11th Annual Supplier Profiles		<ul style="list-style-type: none"> Flavors 	<ul style="list-style-type: none"> Product Testing 	BONUS DISTRIBUTION AT 12 INDUSTRY TRADE SHOWS – FREE SUPPLIER PROFILE <ul style="list-style-type: none"> HBA Global Expo Sept 9–11 Javits Center, New York City
September JULY 25, 2008	Beverages Sports & energy drinks, fortified soda, high-performance water, antioxidant-rich coffee, enhanced teas, others.	Joint Health	GMP Checklist What will manufacturers need to get ready for the GMPs?	<ul style="list-style-type: none"> Vitamins & Minerals 	<ul style="list-style-type: none"> Chewable Products Manufacturing Software 	BONUS DISTRIBUTION: <ul style="list-style-type: none"> SupplySide West Oct. 22–24, Venetian & Sands Convention Center, Las Vegas
October AUG. 22, 2008	<ul style="list-style-type: none"> Contract Manufacturing & Contract Services Directory 	<ul style="list-style-type: none"> Functional Foods 	Great Packages Package designs that stand out on the shelves	<ul style="list-style-type: none"> Herbs & Botanicals 	<ul style="list-style-type: none"> QC Lab Instruments 	BONUS DISTRIBUTION: <ul style="list-style-type: none"> Pack Expo International Nov. 9–13, McCormick Place, Chicago
November/December SEPT. 29, 2008	<ul style="list-style-type: none"> Sports Products & Ingredients 	<ul style="list-style-type: none"> Plant Sterols & Stanols 	<ul style="list-style-type: none"> Antioxidants 	<ul style="list-style-type: none"> Dairy Ingredients 	<ul style="list-style-type: none"> Nutrition Bars 	BONUS DISTRIBUTION Nutritional Outlook 2009 Calendar Includes Digital Calendar