

Cosmetic/Personal Care Packaging 2008 Editorial & Planning Calendar

	Features	Beauty Packaging Resource Center	FREE Value-Added Services	Show Coverage and Bonus Distribution	Ad Closing Dates
January/February WESTPACK SHOW ISSUE	<ul style="list-style-type: none"> • Hair Care Products • Airless Dispensing Systems • Labels and Shrink Sleeves 	<ul style="list-style-type: none"> • Color Packaging • Sample Packages • Tubes 	<ul style="list-style-type: none"> • Additional sales leads with InfoPak • FREE Catalog Showcase WESTPACK SHOW PACKAGE	<ul style="list-style-type: none"> • CTFA Annual Meeting • WestPack 	DECEMBER 3, 2007
March/April SOUTHPACK AND COSMOPROF SHOW ISSUE	INTERNATIONAL BUYERS GUIDE <ul style="list-style-type: none"> • Bottles and Tottles • Metal Containers 	<ul style="list-style-type: none"> • Caps and Closures • Labels • Plastic Bottles • Sustainable Packages 	<ul style="list-style-type: none"> • Enhanced Buyers Guide Listing in issue and online • Fragrance Foundation Distribution COSMOPROF AND SOUTHPACK SHOW PACKAGES	<ul style="list-style-type: none"> • SouthPack • Cosmoprof • NACD Annual Meeting • Packaging Summit 	JANUARY 29, 2008
FiFi Awards 2008	A Look at Outstanding Packages FiFi Awards 2008			<ul style="list-style-type: none"> • FiFi Nominees Breakfast • LuxePack NY • EastPack • The Fragrance Foundation Mailing List 	FEBRUARY 6, 2008
May/June EASTPACK SHOW ISSUE	EDITORS' CHOICE AWARDS <ul style="list-style-type: none"> • Color Cosmetic Packaging • Sampling and Unit Dosing 	<ul style="list-style-type: none"> • Dispensers • Pots and Jars • Bags and Enhancements 	<ul style="list-style-type: none"> • FREE Congratulatory Ad with Purchase EASTPACK SHOW PACKAGE	<ul style="list-style-type: none"> • EastPack • LuxePack NY • Cosmoprof N.A. 	MARCH 28, 2008
Tube News NOW TWICE A YEAR!	The exclusive publication of The Tube Council—distributed with the May and September issues			SPRING ISSUE: <ul style="list-style-type: none"> • Cosmoprof N.A. • EastPack FALL ISSUE: <ul style="list-style-type: none"> • HBA • Pack Expo 	SPRING ISSUE: MARCH 31, 2008 FALL ISSUE: JULY 23, 2008
July/August SUPPLIER PROFILES ISSUE	Full and half-page advertisers will receive a same-sized FREE Supplier Profile		<ul style="list-style-type: none"> • FREE Supplier Profiles in issue and online 	<ul style="list-style-type: none"> • Year-round distribution at all shows and events! 	MAY 28, 2008
September HBA SHOW ISSUE	<ul style="list-style-type: none"> • Tubes • Paper, Printing, and Cartons • Bath and Body Products • Contract Services Buyers Guide 	<ul style="list-style-type: none"> • Cartons • Metals • Sample Packaging 	HBA SHOW PACKAGE <ul style="list-style-type: none"> • FREE Literature Rack 	<ul style="list-style-type: none"> • HBA 	JULY 23, 2008
October PACKAGER OF THE YEAR	<ul style="list-style-type: none"> • Packager of the Year • Fragrance Bottles • Dispensing Systems 	<ul style="list-style-type: none"> • Bottles • Dispensers • Applicators 	LUXEPACK MONACO SHOW PACKAGE <ul style="list-style-type: none"> • FREE Congratulatory Ad with purchase 	<ul style="list-style-type: none"> • LuxePack Monaco • Pack Expo International • Cosmoprof Asia 	AUGUST 21, 2008
Nov/Dec WESTPACK PRE-SHOW ISSUE	<ul style="list-style-type: none"> • NEW! Green Packaging Supplement • Color Cosmetics Packaging • Sample Packaging • Labels 	<ul style="list-style-type: none"> • Caps and Closures • Decorating Techniques and Products • Labels 	<ul style="list-style-type: none"> • Additional sales leads with InfoPak • FREE Catalog Showcase 	<ul style="list-style-type: none"> • WestPack 2009 • Cosmoprof Shanghai 	SEPTEMBER 30, 2008
2009 CPC Packaging Wall Calendar	Limited ad space available		Distributed with the Nov/Dec issue	<ul style="list-style-type: none"> • WestPack 2009 • Cosmoprof Bologna 2009 	OCTOBER 7, 2008